

Launch of a New Approach

Knowledge-Event Management

For Construction

16:00 Thursday 19th May 2005
The Pavilion
University of Central England
Moor Lane,
Birmingham B6 7AA

Your organisation can learn more from its day-to-day work?

Large or small, Consultant or Contractor

Knowledge-Event Management helps your organisation profit from its day-to-day work

Free at this Launch Event to Each Company
- Demonstrator's Handbook -
Which will allow you to do it yourself

The launch will also provide:

- How Knowledge-Event Management technique works to help your company
- Real life experience and problems from companies who have used the approach
- Some Knowledge-Event Management results

This workshop launches a novel, yet simple and low cost, technique of knowledge management called Knowledge-Event Management (KEM). Events are critical in day-to-day work but are seldom used systematically to develop companies. KEM captures the knowledge from events, transforms it into profitable learning, and makes it available for others. KEM allows both immediate learning and longer-term development of company process with an ability to cost the rewards giving the impetus for its continued use.

Your company cannot afford not to learn from its day-to-day events!

More detail of technique at www.knowledgemanagement.uk.net and from Prof. David Boyd, University of Central England, Birmingham B42 2SU
Email: david.boyd@uce.ac.uk

E-mail to book a FREE place: hong.xiao@uce.ac.uk or phone 0121 331 5151.

KEM was developed with the financial support of the DTI from its Partners in Innovation Programme and involved the University of Central England, Glasgow Caledonian University, Wm Sapcote & Sons Ltd., Pettifer Construction, Ellmore Construction Ltd., Spring and Co., Piper Construction, Ashford Construction, Wembrook Builders, Thomas Vale Construction, Mirus Management Services, Watson Construction Group, Chard Construction, Miller Roofing, Federation of Master Builders, Centre for the Built Environment.

Programme

Chair: Tony Sheehan, Arup

16:00 – 16:15	Registration & refreshment	17:00 – 17:30	Profiting from Experience The Company View
16:15 – 16:30	The Launch	17:30 – 17:45	Discussion
16:30 – 17:00	Knowledge and Events David Boyd, UCE, Birmingham	17:45 – 18:00	Concluding remarks

There will be a cash bar after the event.

